



YOUTH - YOUR VOICE COUNTS!

Especially when it's about educating on policy focused on underage drinking prevention.

Here's the Need to Know on how to Educate/Advocate:

- ★ Share who you are and who you represent, for example: Youth Advisory Council, SADD Chapter, etc
- ★ Explain your mission and why it's important to you.
- ★ Celebrate your successes and how it's made a difference in your community.
- ★ Use data to shape the story.
- ★ Voice your concern about problems that affect you and your community.
- ★ Share prevention success stories from other communities like yours.
- ★ Educate on facts while not endorsing or opposing legislation.
- ★ Tailor your message to your audience.
- ★ Develop talking points to keep you on task.
- ★ Practice those talking points out loud.

**For more information on underage drinking prevention policies and strategies go to
<https://www.prevention.org/alcohol-policy-resource-center>**

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